

The Digital Transformation (DT) Lens

Tensense.ai

A simple three-phase analytic lens that both tests and creates a critical pathway for framing, enabling and delivering digital transformation. The Digital Transformation (DT) lens provides assessment across nine integrated areas to determine an organisation's readiness to embark on a technological transformation programme.

These nine elements of the DT lens need to be regarded as integrated parts of the whole and there is an interdependence between them. The lens provides a holistic view (not just about the technical aspects) and recognises that any change is much more about the people.

Why should you use it?

Leaders navigate a dynamic, ever-changing world where priorities evolve continually. The danger lies in treating Digital Transformation (DT) solely as a technical project. This misconception often results in deficiencies going unnoticed until it's too late. Instead of pre-emptively addressing these issues, organizations incur additional costs and delays, playing catch-up rather than staying ahead of the transformation process.



What is missing if you don't use it?

Not using it means hoping, not planning, for success. Change is uncertain. Be well-prepared with a clear understanding for a successful transformation.



How easy is it to use?

Very! It's designed to extract data from a complex situation in a simple manner, quickly. Tensense's approach uses 27 carefully selected clues that can be answered in less than 3 minutes.



“When digital transformation is done right, it's like a caterpillar turning into a butterfly, but when done wrong, all you have is a really fast caterpillar.”

George Westerman, MIT Sloan Initiative on the Digital Economy

